

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A display strip for holding and aligning a plurality of commodity-containing bags ~~vertically for the display, each bag having an outer surface, which comprises the display strip comprising:~~

at least a substrate layer and a sealant layer, with the sealant layer containing an ethylene-vinyl acetate copolymer and an adhesive promoting tackifier,

wherein the sealant layer is torn more easily than the outer surface of the bags.

2. (Currently Amended) The display strip according to claim 1, wherein the surface of the commodity-containing bags is bondable to the sealant layer by heat sealing, ~~and~~

~~when the sealant layer and the surface of the bag bonded by heat sealing are separated, the peeling is taken place in the interface between the sealant layer and the surface of the bag.~~

3. (Currently Amended) The display strip according to claim 1 or 2, wherein ~~the surface of the bag is bondable to the sealant layer by heat sealing, and~~

when the surface of the bag is separated from the sealant layer, the peeling is taken place in the interface between the sealant layer and the surface of the bag, the peeling starting applied with an initial load lower than a tensile breaking strength of the surface layer of the bag and a load corresponding to the initial load

being needed to be applied continuously or intermittently until the peeling is completed.

4. (Currently Amended) The display strip according to claim 1, ~~2 or 3~~ 9, 15 or 20,

wherein the ethylene-vinyl acetate copolymer has a vinyl acetate content of 8 to 42 weight %.

5. (Currently Amended) The display strip according to claim 1, ~~2 or 3~~ 9, 15, or 20,

wherein the adhesive promoting tackifier is at least one resin selected from the group consisting of a rosin resin, a terpene resin, an aliphatic hydrocarbon resin, an alicyclic hydrocarbon resin and an aromatic hydrocarbon resin.

6. (Currently Amended) The display strip according to claim 1, ~~2 or 3~~ 9, 15, or 20,

wherein the sealant layer includes 70 to 95 weight % ethylene-vinyl acetate copolymer and 5 to 30 weight % adhesive promoting tackifier.

7. (Currently Amended) The display strip according to claim 1, ~~2 or 3~~ 9, 15, or 20,

wherein the sealant layer is formed ~~on~~ substantially all over the surface of the display strip.

8. (Currently Amended) The display strip according to claim 1, ~~2 or 3~~ 9, 15, or 20,

wherein the substrate layer comprises a biaxial oriented polypropylene, a biaxial oriented polyethylene terephthalate, a metal foil, a paper or a laminate thereof.

9. (Currently Amended) ~~The A display strip according to claim 1, 2 or 3,~~
for holding and aligning a plurality of commodity-containing bags for display, the
display strip comprising:

a substrate layer;

a sealant layer comprising an ethylene-vinyl acetate copolymer and an
adhesive promoting tackifier; and

~~wherein~~ a polyethylene layer ~~is further~~ formed between the substrate layer
and the sealant layer.

10. (Currently Amended) The display strip according to claim 9,
wherein the polyethylene layer is extruded and laminated between ~~a film,~~
~~containing an ethylene-vinyl acetate copolymer and an adhesive promoting~~
~~tackifier,~~ the sealant layer and the substrate layer, wherein the substrate layer
comprises a biaxial oriented polyethylene terephthalate film ~~to make the~~
~~lamination.~~

11. (Currently Amended) The display strip according to claim 9,
wherein a biaxial oriented polyethylene terephthalate film is laminated on a
laminated film comprising the polyethylene layer of the laminated film comprising a
layer containing and the sealant layer ~~an ethylene-vinyl acetate copolymer and an~~
~~adhesive promoting tackifier, and a polyethylene layer.~~

12. (Currently Amended) The display strip according to claim 1, ~~2 or 3~~ 9,
15, or 20,
wherein a second sealant layer is formed on the surface of the bag.

13. (Currently Amended) The display strip according to claim 12, wherein the second sealant layer comprises a heat-sealable biaxial oriented polypropylene film.

14. (New) The display strip according to claim 1, wherein the outer surface of the commodity-containing bag is bondable to the sealant layer; and when a bag bound to the sealant layer is separated from it, a peeling takes place in an interface between the surface of the bag and the sealant layer.

15. (New) A display strip for holding and aligning a plurality of commodity-containing bags for display, the display strip comprising:
a substrate layer and a sealant layer, with the sealant layer containing an ethylene-vinyl acetate copolymer and an adhesive promoting tackifier,
wherein a melt flow rate (MFR) of the ethylene-vinyl acetate copolymer is in a range from about 1 to about 30.

16. (New) The display strip of claim 15, wherein the display strip holds the bags at temperatures above 20°C.

17. (New) The display strip of claim 16, wherein the display strip holds the bags at temperatures above 30°C.

18. (New) The display strip of claim 1, 9, 15 or 20, wherein a sealing strength between the bag and the display strip is from about 1 N/30 mm to about 50 N/30 mm.

19. (New) The display strip of claim 18, wherein the sealing strength is from about 5 N/30 mm to about 30 N/30 mm.

20. (New) A display strip for holding and aligning a plurality of commodity-containing bags for display, each bag having an outer surface, the display strip comprising:

a substrate layer and a sealant layer, with the sealant layer containing an ethylene-vinyl acetate copolymer and an adhesive promoting tackifier,

wherein the display strip provides enough bonding strength with the bags to hold them during transporting and displaying but allows removing of the bags without damaging their outer surface.